



Euro Pratik Sales Ltd. IPO

Issue Date: 16 Sep 25 – 18 Sep 25 Price Range: Rs 235 to Rs 247 Market Lot: 60 Face Value: 1	Sector: Wall panels & laminates Location: Mumbai Issue Size: 451 Cr
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Incorporated in 2010, Euro Pratik Sales Limited is engaged in the business of decorative wall panel and decorative laminates industry as a seller and marketer of Decorative Wall Panels and Decorative Laminates. The company creates unique design templates for Decorative Wall Panels and Laminates, aligning with modern architectural trends, and was recognized as an innovator for products like Louvres, Chisel, and Auris.

Over the last seven years, the company has developed a diverse product portfolio, establishing a unique market in Decorative Wall Panels and Laminates for residential and commercial applications. As of March 31, 2025, the company offers over 30 product categories and 3,000 designs in India, operating as a fast-fashion brand with 113 product catalogs launched in four years.

The company offers eco-friendly, durable alternatives to traditional wall decoration products like wallpaper, wood, and paint. Its products are anti-bacterial, anti-fungal, made from recycled materials, and free from harmful heavy metals. The company operates a vast distribution network across 116 cities in India, covering metros to Tier-III cities. As of Mar 31, 2025, it manages 180 distributors across 25 states and five union territories. The company also exports to six countries, including Singapore, UAE, and Australia and plans to expand into new markets with strong demographics and growth potential.

Products:

- **Decorative Wall Panels:** The company specializes in Decorative Wall Panels for both aesthetics and functionality, offering insulation, soundproofing, and easy installation. These durable, cost-effective panels are ideal for residential and commercial spaces.
- **Decorative Laminates:** The company offers high-quality Decorative Laminates made from materials like PVC, providing stylish finishes and durability for furniture, cabinetry, countertops, and wall coverings with protection against wear and tear.

Competitive Strengths:

- One of India's largest organized wall panel brands in the organized Decorative Wall Panel industry.

- Comprehensive product portfolio across various categories
- Staying ahead of market trends with our merchandising capabilities and a key focus on product novelty and new designs.
- Asset-light business model with global long-term partnerships.
- Pan-India presence with a well-established distribution network.

Objects of the Issue

- To carry out the Offer for Sale of up to 1,82,71,862 shares equity shares of face value of ₹1 each by the Selling Shareholders aggregating up to ₹451.31 cr;
- Achieve the benefits of listing the Equity Shares on the Stock Exchanges.

Euro Pratik Sales Limited IPO Financial Information

Euro Pratik Sales Limited.'s revenue increased by 62% and profit after tax (PAT) rose by 303% between the financial year ending with March 31, 2025 and March 31, 2024.

Period Ended	31-Mar-25	31-Mar-24	31-Mar-23
Assets	273.84	174.49	159.12
Total Income	291.52	230.11	268.55
Profit After Tax	76.44	62.91	59.57
EBITDA	110.1	89	83.63
NET Worth	234.49	155.73	130.02
Reserves and Surplus	223.88	153.75	129.51
Total Borrowing	2.68		3

Our Rating: 18 (Good)

Rating Procedure

	Criteria for giving points	Points	Out Off
Business Risk	Lesser risk higher points	3	5
Financial Risk	Lesser risk higher points	3	5
Market Risk	Lesser risk higher points	3	5
Objective of IPO	Growth & expansion gets more points	3	5
Price	Fair price will get more points	6	10
Total		18	30

A	21 & Above 21	Best to apply
B	18 to 20	Good
C	15 to 17	Average

D	11 to 14	Poor
E	10 & Below 10	Very Poor

Note: The issue is fully priced. So, investors with risk appetite and long term view can subscribe Euro Pratik Sales Limited IPO.

You can apply through Capstocks website EIPO link: <https://kyc.capstocks.com/ipo>

You can also apply by ASBA internet banking of your bank account.

Contact: Anil Kumar 0471-4093333, 9847060019, email: helpdesk@capstocks.com

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